

BARE ESSENTIALS

san francisco

bareMinerals® 100% Natural Lipcolor Palette

Retail Price: \$28

Education Sheet

What is it?

Imagine lipcolors so decadent, so luxurious, they can only be 100% pure bareMinerals. Our all-natural lipcolors are a nourishing, preservative-free, vitamin-rich luxury for lips. Exotic oils combine with natural waxes and plant extracts to create the perfect moisturizing formula. Our lipcolors contain no artificial dyes and use only minerals from the earth as colorants to create superbly rich, delicious color that wears beautifully for hours.



bareMinerals 100% Natural Lipcolor Palette Details:

- Launches October 2008 in all channels
- ULTA has their own exclusive in October: Natural Lipcolor Palette (has different shades than the ULTA exclusive)

Features and Benefits:

- 100% pure bareMinerals-infused formula
- Preservative-free
- Paraben-free
- No artificial dyes
- Provides full coverage and comfortable feel
- Jojoba, Sesame, Macadamia and Coconut Oils have been blended to provide the perfect balance of moisturization and emolliency
- Monoi D'Tahiti Oil provides up to 6 hours of moisturization
- Echium Oil has anti-inflammatory properties that work to soothe and restore the natural moisture barrier in lips
- Pomegranate Seed Oil is a strong antioxidant and has a high concentration of flavenoids
- Antioxidant Vitamin E helps protect and heal lips from environmental factors
- Creamy and emollient Cupuacu Butter promotes long lasting hydration and softness for a super comfortable and cushiony feel to the lips
- Barley Lipids improve the overall condition of the skin
- Scented with natural extracts of essential Lavender Oil

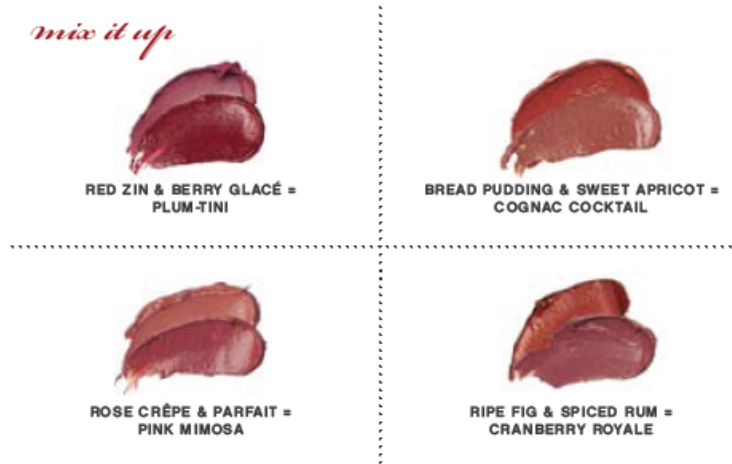
10-piece bareMinerals 100% Natural Lipcolor Palette contains:

- **8 bareMinerals 100% Natural Lipcolor shades:**
 - **Red Zin** (*rich cranberry*)
 - **Berry Glace** (*raspberry rose*)
 - **Bread Pudding** (*tawny nude*)
 - **Sweet Apricot** (*warm apricot*)
 - **Rose Crepe** (*blush rose*)
 - **Parfait** (*neutral pink*)
 - **Ripe Fig** (*lilac mauve*)
 - **Spiced Rum** (*rum brandy*)
- **Lip Mixer**
- **Mini Lip Brush**

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Discover a taste for remarkably rich lipcolors filled with the freshest, purest minerals on earth. When you blend together any of the 100% Natural Lipcolors, there's no end to the number of colors you can create. Here are a few of our own original concoctions to quench your lips:



Great products to use with 100% Natural Lipcolor Palette:

Complexion Enhancers Kit



Diamond Lips Buxom Babes



Pure Pleasures (Sephora bare pleasures)

